

north place

a unique opportunity



View of the new public square

a new public space
'Trinity Square'

"I see this development as the opportunity to realise Cheltenham's Civic Pride goal to be the most beautiful town in England and an exemplar of sustainability.

This is a key site on the northern edge of the town centre in need of repair and enhancement to fulfill its potential.

We propose to complete the Green Promenade linking Montpellier and Pittville as a tree-lined boulevard, emphasising walking and cycling over driving, and completing the masterplan of Cheltenham started nearly 200 years ago.

We will create a new public town square opposite Trinity Church, set within a new residential quarter. The new apartments and town houses lining the streets will be based on the Regency pattern and proportions, thereby recreating and repairing the street scene.

The design includes a new hotel and food store facing onto St Margaret's Road, defining a new, informal meeting space adjacent to the new town centre car park. Shoppers will enjoy easier pedestrian access and links to the High Street, with new crossing points on St Margaret's Road.

A new bus node with taxi and drop off will enhance the public transport connections, with easier pedestrian access to the northern part of the town centre.

Sustainability is a key element to the success of the proposals and all the buildings will be designed to a high standard to reduce energy consumption and enhance the local neighbourhood."

John Henley, Developer
Augur Buchler Partners August 2011



North Place will be transformed into a pleasant tree lined residential street containing townhouses and apartments by Skanska, one of the world's greenest construction companies and built to the highest standards of energy efficiency.



A new Bus Node will provide a safe pleasant environment to catch a bus, with information, ticketing and shelters

new sustainable living

Aerial view of the Proposed Masterplan:

New public spaces and landscaped streets will form the back-drop for the proposed housing, shopping and hotel.

an exemplar of sustainability

Combined Heat and Power providing hot water, electricity and heating for the whole development along with heat recovery from the food store will significantly reduce energy use

New trees, gardens and green roofs will be planted with native flowering species to encourage more wildlife increasing biodiversity

Rainwater captured and used for irrigating green roofs and walls and recycled in buildings

Solar water heating to reduce energy use for the hotel and houses

Heatwater will be collected from the roof for use in WC flushing & irrigation

Trinity Church

New houses will be fitted with water saving devices and A and A+ rated appliances

All buildings will be designed to make maximum use of natural daylighting

Recycling facilities will be provided throughout the development to support the Gloucestershire Waste Partnership target of reducing landfill waste by 60%

The new Bus Node will encourage sustainable transport choices for people coming into town

The roads and squares will be designed to give pedestrians priority encouraging more walking and cycling

Sustainable Urban Drainage Systems (SUDS) will reduce rainwater runoff and help reduce the risk of flooding

Growing Roofs and Walls will act as natural filters, absorbing CO², giving out oxygen and reducing airborne dust.

THE BREWERY

NEW PUBLIC SPACE

NEW PUBLIC SPACE

TRINITY CHURCH

NEW BUS NODE

NORTH PLACE

PORTLAND STREET

ST MARGARET'S ROAD

enhancing your shopping and parking experience



St Margaret's Road will be re-landscaped to be more pedestrian friendly with improved crossing spaces leading to the new retail store.



AUGURBUCHLER PARTNERS
SKANSKA
EWI **JUICE architects**
EllisWilliams Architects
LAING O'ROURKE
mouchel
alder king **Cgms CONSULTING**
PROPERTY CONSULTANTS

experienced delivery team

delivering Civic Pride objectives