



Gloucestershire County Council Health Inequalities Funding 2014-15

Background

Gloucestershire County Council has allocated a budget of £40,000 to Cheltenham Borough Council to support health inequality projects. District Councils are central in delivering health improvement in communities and are key partners in delivering public health priorities.

Funding Priorities

In April 2013, the Health and Wellbeing Board became a statutory committee of the Council and has developed a Joint Health and Wellbeing Strategy (JHWBS) for the County. This strategy includes a number of priority areas that the Board have agreed to focus on these are:

- Reducing obesity
- Reducing the harm caused by alcohol
- Improving mental health
- Improving health & wellbeing into older age
- Tackling health inequalities

Core Principles

The Gloucestershire Health & Well Being Strategy is underpinned by the following core principles:

- Supporting communities to take an active role in improving their health
- Encouraging people to adopt healthy lifestyles to stop problems developing
- Taking early action to tackle symptoms or risks
- Helping people to take more responsibility for their health
- Helping people to recover more quickly from illness and return home
- Supporting individuals or communities where life expectancy is lower than average or where quality of life is poor.

More details can be viewed at [Our focus - Gloucestershire County Council](#)

The aim of the health inequalities funding is to:

- Support the Localism, Big Society and Asset Based Community Development agendas
- To support district councils in nurturing close links with their communities and to work with local projects to deliver health outcomes - albeit on a small scale.
- Locality resources for health and wellbeing help to focus partnerships and maintain good relationships at the locality and neighbourhood levels.

Grant Criteria

Awards will be made according to the following criteria.

Projects must:

- Aim to meet at least one of the five priority areas listed above
- As appropriate, be underpinned by the Gloucestershire Health & Well Being Strategy's core principles listed above
- Benefit communities in Cheltenham Borough
- Be based on clear evidence that your project is needed and **either** has been successful in the past **or** be innovative and include a robust evaluation to contribute to the evidence base
- Be based on needs or include a needs analysis
- Target health inequalities by focussing on geographical areas of deprivation or communities of interest (including 'hard to reach' groups and the six equality groups covered by legislation, i.e. gender, disability, ethnicity, religion and belief, sexual orientation and age)
- Demonstrate social value and the public sector equalities duty
- Be sustainable beyond the end of the HIF funding (whether the project itself is sustained or simply the benefits)
- As far as possible, be carried out through partnership working.

Who can apply?

The fund is open to any formally constituted organisations with a UK-based bank account in the name of your organisation (or for schools, a local authority bank account), including voluntary and community sector groups, social enterprises, public sector organisations and schools.

How much can be applied for?

The maximum budget to be allocated per project will be £5,000.

What we won't fund

- Activities that take place or any expenditure incurred or committed before we confirm our grant (including deposits)
- Any costs you incur when putting together your application
- Fundraising activities for your organisation or others
- Loans or interest payments
- Political or religious activities
- Projects where it is considered that assistance may have been received from a third party for their own commercial benefit
- Projects or activities that the public sector has a legal obligation to provide
- VAT that you can recover (you may need to pay VAT on purchases you make as part of your project. You must only include VAT in the amount you request from us if you cannot claim it back from HM Revenue and Customs. If you later find that you can recover VAT that we have included in our grant, you must repay this amount to us).

Making an application

Please complete all pages of the application form. Incomplete applications will not be considered. We want to encourage applicants to complete their applications on a computer as hand written applications can be difficult to read. If you require any help with completing the application forms please let us know as soon as possible and we will provide assistance.

Your grant application should also be accompanied by a copy of your last annual accounts (audited where this is a requirement for your organisation) and a copy of your constitution.

Who will assess the applications

An assessment panel will be formed that will include 2 nominees from Positive Participation and Positive Lives Partnerships, plus the following:

- Cllr. Rowena Hay as relevant CBC Cabinet member for the health inequalities funding;
- Angela Gilbert to represent the wider VCS.

The specific assessment criteria

The assessment panel will be looking for projects that have been well thought out and can demonstrate the following:

- How the project will meet one of the five priority areas listed above;
- How the project will be informed by the Gloucestershire Health & Well Being Strategy's core principles listed above;
- Demonstrate that the project is based on clear evidence that it is needed and **either** has been successful in the past **or** be innovative and include a robust evaluation to contribute to the evidence base;
- How the project will target health inequalities for either geographical areas of deprivation or communities of interest;
- How the project will be sustained beyond 2015 either seeking other sources of funding and support or through using the strengths in the local community;
- Partnership working, including community and voluntary sector input into the design and delivery of the project

General assessment criteria

- Overall value for money including any match funding (which can include in-kind contributions) for the project;
- Accessibility of the project including affordability;
- Demonstrate social value and the public sector equalities duty;
- Evidence of thorough planning including safeguarding arrangements, health and safety, any relevant licensing issues, appropriate risk management and contingency planning;
- A robust system for collecting, monitoring and assessing the impacts and success of the project and for reporting and sharing this information.

Monitoring and evaluation

Applications need to show how reporting, monitoring and evaluation will be carried out. Successful applications will be asked to show the findings of the monitoring and evaluation to the respective partnerships and to the Gloucestershire County Council.

Timescales

Applications will need to be received by 5.00pm on Monday 29th September 2014. We aim to assess applications and communicate decisions to applicants shortly after the Cabinet meeting on 14 October 2014.

If you are successful

Duration

Successful applicants will have a period of 12 months to implement the project.

Project management

The applicant organisation will be responsible for the project management and delivery of successful schemes. Consequently we will be looking for applications that demonstrate clarity of both planning and delivery of the projects with an understanding of what permissions and measures will be required to see the successful implementation of the project.

If your project involves working with children and young people, we will also ask you about what measures you have in place to safeguard the wellbeing of children and young people.

Agreements and performance management

Before the project can start, the council will enter into a project agreement with the provider which will set out various obligations on the two parties. This is very important as the way in which the money is used will be subject to inspection and audit and your monitoring plans will help us ensure that your project is progressing along the right tracks.

Grant payments

For successful applicants, payments will generally be made in arrears on receipt of completed performance management report and claim form. However, we can arrange advance payments to help with cash flow but this will be subject to checks and you will be liable to repay this if your project does not make satisfactory progress.

Other considerations

Please be aware that as this is public money, the funding will be subject to inspection and audit. Any fraudulent activity will be quickly identified and reported to the police.

For further information contact:

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