

## Enhancement

Proposals for enhancement of a conservation area are usually best left to those who live and work there. They have a feel for, and greater knowledge of, what needs to be done and can sort out the priorities better than having them imposed from outside. As there is no Council budget allocation for enhancement works in conservation areas, any proposals will need to be locally achievable, or subject to the submission of bids for funding to appropriate bodies. The Council will provide advice and support wherever possible, and will encourage the formation of a local group to consider enhancement proposals. If such a group is formed, it may wish to seek representation on the already existing Conservation Areas Advisory Panel (CAAP) which considers issues relating to all the town's conservation areas and provides comment and advice to the Council on these matters.

**Note** For information on the implications of conservation area designation and the answers to some frequently asked questions, please see the general leaflet "living and working in a conservation area".

### For more information please contact:

The Conservation Section  
Built Environment Division  
Cheltenham Borough Council  
Municipal Offices, Promenade  
Cheltenham GL50 1PP

Telephone 01242 264174 or 264295  
Email [conservation@cheltenham.gov.uk](mailto:conservation@cheltenham.gov.uk)

If English is not your first language and you would like a translation or audio tape of this information we can get one for you.  
Please contact the Equal Opportunities Officer on 01242 264 112

**Gujarti** तमारी पहिली भाषा अंग्रेजी नहि होय अले तमोले या माहिलीनुं भाषांतर/सांलणवानी कसेट ओईटी होय तो अमे तेनी व्यवस्था करी शकतीये छीये. महेरवानी करीले एकवध ओपोर्युनीटीय ओइसरलो ०१२४२ २६४११२ नंबर पर संपर्क सांघशो.

**Hindi** यदि अंग्रेजी आपकी पहली भाषा नहीं है और आपको इस जानकारी का अनुवाद चाहिए या यह जानकारी ऑडियो टेप पर चाहिए, तो हम आपके लिए यह तैयार करवा सकते हैं। कृपया ईक्वल आपर्युनिटीज अफसर के साथ फोन नम्बर 01242 264112 पर संपर्क करें।

**Bengali** ইংরেজী যদি আপনার মাতৃভাষা না হয় এবং এই তথ্যের একটা অনুবাদ/কানে শোনার টেপ চান, তাহলে আপনার জন্য আমরা তা যোগাড় করে দিতে পারি। দয়া করে ০১২৪২ ২৬৪১১২ নম্বরে ইকোয়াল অপর্যুনিটিজ অফিসারের সাথে যোগাযোগ করুন।

**Cantonese** 如果英文不是你的第一語言，而你希望索取這份資料的中文譯本/錄音帶的話，我們可以為你安排。請聯絡平等機會主任，電話是 01242 264112。

**Urdu** اگر انگریزی آپ کی مادری زبان نہیں ہے اور آپ کو ان معلومات کا ترجمہ / آڈیو ٹیپ درکار ہے تو ہم اس کا ہندوستان کر سکتے ہیں۔ براہ مہربانی ایکویول آپارٹونٹی آفیسر کو اس 01242 264112 نمبر پر فون کریں۔

# The Cudnall Street Conservation Area

## Character Statement

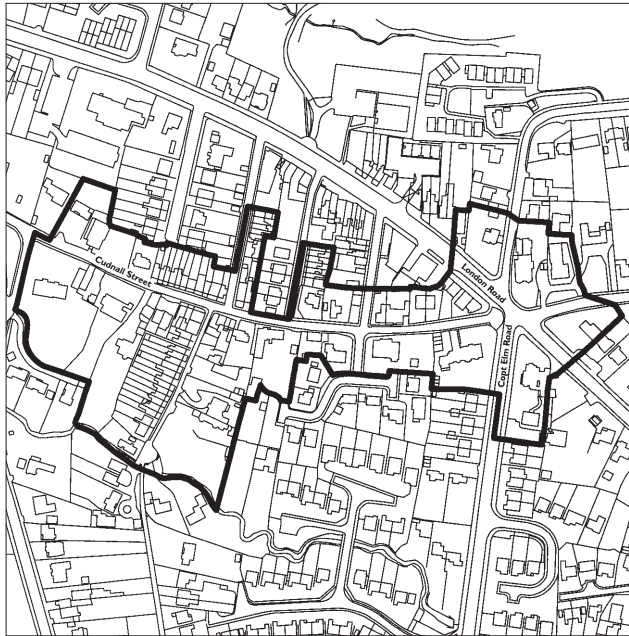
### - Key Issues and Actions



**CHELTENHAM**  
BOROUGH COUNCIL

## Cudnall Street Conservation Area

The Cudnall Street Conservation Area was first designated on 2nd October 1989 by Cheltenham Borough Council. It was redesignated with minor amendments on 15th November 2001.



not to scale

A larger scale plan is available from the council upon request.

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## Character

Cudnall Street itself was once part of the main route between Oxford and Cheltenham, though this is hard to believe when looking at the volumes of traffic on the A40 today.

Cudnall Street is quiet now, with all the bustle on the A40, but originally the bustle would have been on Cudnall Street with no sign of traffic where the current jams exist.

More suited to horse traffic, Cudnall street and the small steep streets leading off it, retain the scale and character of an earlier time with the smaller buildings set right on the back of the narrow footway, while the larger, higher status houses are either set back or at 90 degrees to the road. The different size blocks, varied roof lines and the mix of windows and doors gives the impression of a jumbled collection of buildings all jostling for position on the road edge, or standing aloof with space in front, but still with a wall to keep the linear form of the road.

Continuity is provided by the palette of materials and colours which reflect the local vernacular. Slate roofs and stone or rendered walls are the norm with the vertical proportions of the Georgian period making the link with the classical form of Cheltenham itself.

At the uphill end of Cudnall Street the sense of enclosure bursts out into the wide confusion of the sixways junction. There are grand houses here, also set back from the road, but the scale is bigger and the sense of enclosure has gone. Instead the openness is dominated by bustle and noise where human activity takes second place to the traffic.

## Key Issues and Actions

*(The policies in the Cheltenham Local Plan apply equally here as in any other part of the Borough. These additional considerations are applicable only within the Cudnall Street Conservation Area)*

### Rat runs

Attempts have been made to reduce through traffic in the past but there are still shortcuts available between London Road and Cirencester Road even though they can be quite tortuous due to parked vehicles on narrow streets.

- *The Council will work with local residents to monitor the routes affected and will consider sympathetic traffic measures to remove the opportunity to shortcut, subject to available funds.*

### Traffic and access at 6 Ways junction

Measures are under consideration to alleviate some of the problems here, but there is an opportunity to take overall stock of how the area works both in vehicular and pedestrian terms and to consider an holistic solution.

- *The Council will, when resources permit, make a study of the conservation area around the junction with a view to developing a scheme of improvements to address the issues of crossing, parking, turning and the passage of through traffic, in a design which will visually enhance the area.*