Dear Nigel,

20’s Plenty – consultation findings; Cheltenham Borough

I am pleased to enclose a short report setting out the analysis of responses to the recent public consultation on proposed introduction of 20mph speed limits for motor vehicles in Cheltenham.

This consultation was undertaken as an outcome of the recommendations from Cheltenham Borough Councils Walking and Cycling Overview and Scrutiny Task Group, for reference this set out below:

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<tr>
<th>Recommendation</th>
<th>Commentary</th>
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<td>Gloucestershire County Council should investigate and engage with Cheltenham residents in order to promote a borough wide 20mph default speed limit to make the environment safer and more attractive to walkers and cyclists.</td>
<td>A default speed limit does not mean that all roads will have a 20mph limit. Selected roads will have a higher speed limit, and a few may have an even lower limit. The Council should also investigate the possibility of securing additional funding for this from public health budgets</td>
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In summary, a total of 755 responses were received, these broadly supported applying limits in residential areas with overwhelming support for limits to be applied near schools and strong support for town centre areas. There was a clear response that limits on A and B distributor roads would not be supported.

Whilst the application of 20mph did not translate into respondents considering they would change mode of transport away from the private car there was an indication that those who cycle and walk would feel safer.

I would like you to consider the details of the enclosed report and open a discussion around options for implementation. I would be particularly interested in trailing the introduction of 20mph speed limits to test community appetite of delivery on the ground and collate sound data to inform future roll out to wider areas.

As you are aware we are working hard in Cheltenham to deliver a place strategy that brings deliverables for residents, businesses and visitors. Making interventions such as reduction
in speed limits offers us opportunities to both improve road safety in built up areas, but also once embedded think about how road space is used.

Should you wish to discuss any of the detail provided, I would be happy to do so.

Yours sincerely

Councillor Andrew McKinlay
Cabinet Member Development & Safety

cc. Cllr Max Wilkinson
    Nigel Riglar