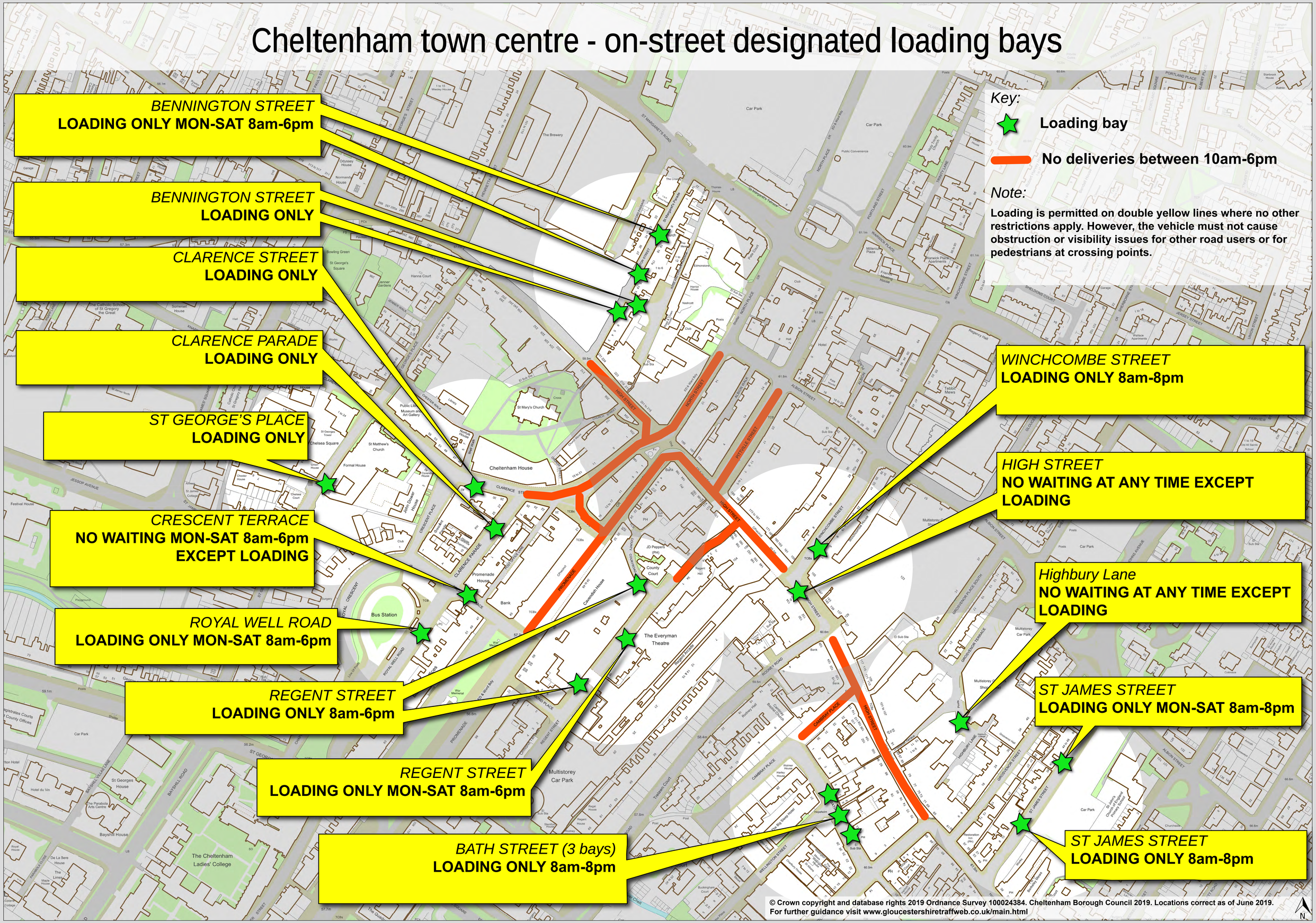Cheltenham town centre - on-street designated loading bays