

# The Plan

To establish a Children's Job Fair in secondary schools in Cheltenham for local school children (age 7-14)

We hope to get kids inspired about their futures and thinking about what kind of careers they would like to pursue.

Local businesses will have the opportunity to talk to children about jobs they may not have considered, or even heard of, and what skills they would need to get there.

Higher and Further Education involvement will capture parents, and support them to guide their children through education pathways to help them achieve their ambitions.



# How can you help?

Think about your industry, your company, your team or even a specific role. What skills does it require. What is fun, interesting, challenging about it? How can you represent it in a way that is engaging to kids?

If you think you could help get young people in Cheltenham excited about their futures by exhibiting your profession at one of our June 2019 fairs please drop us a line.

01242 264142

[nochildleftbehind@cheltenham.gov.uk](mailto:nochildleftbehind@cheltenham.gov.uk)



# The Aims

To excite young people about their futures.

In 2016's Children's Needs Assessment almost 20% of Cheltenham children reported feeling 'not at all' or 'not very' confident about their futures.

To support the growth of business in Cheltenham

STEM (Science, Technology, Engineering and Maths) skilled staff are in short supply nationally, and industries relating to STEM subjects are important to Cheltenham. Additionally, growth in hospitality, construction and health & social care are predicted.

To reduce ASB, exclusions and crime in local communities

School exclusions in Cheltenham have risen 123% in the last 5 years—they are double the national rate! This can have a knock on effect on antisocial behaviour and crime.

To build resilience and self esteem in our young people

If young people feel disengaged from education and their careers they can become more vulnerable to exploitation from criminal groups.



#AmbitiousCareers  
**NO CHILD LEFT BEHIND**