M2 - Employment

Q2 Are Policies EM1 and EM2 in accordance with NPPF paragraph 22?

Para. 22 advises: "... avoid the long term protection of sites allocated for employment use where there is no reasonable prospect of a site being used for that purpose."

Eventually, this advice could be applied to the huge 45ha of Employment land JCS-allocated in the West Cheltenham UE, for which the delivery of business-grade Transport infrastructure is far from assured, but where the 1100 <u>houses</u> component could readily be increased.

The GFirst-LEP (who declined the JCS Inspector's requests to appear at the JCS Examination sessions) and the consultants Nathaniel Lichfield nevertheless achieved a 'high water mark' figure for Employment hectares, occupying much of the West Cheltenham UE; if these "aspirations" for <u>attracting</u> growth <u>into</u> Gloucestershire do not materialise (and every District's plan seems to make that competitive claim but <u>all</u> cannot be successful) then some of that West Cheltenham land should soon become a fall-back for further Housing.

Q5 Should any further provision be made for economic development which falls outside *B*-class uses?

Employment land allocation is already over-aspirational at Cheltenham.

Certainly no more Employment land is justified for <u>Retail</u> use, because that would pre-empt and prejudice the already delayed "immediate" Retail Review ordered by the JCS Examination, which is most urgently needed for <u>Cheltenham</u>'s distinctive **'retail hierarchy'** of planned shopping centres (a non-common feature which the other two Districts do not share, and which therefore ought to be taken into the CLP).