

TRAVEL TO WORK BY MODE

The plans on the following pages illustrate the mode share of TTW trips according to the MSOA of Residence (main figure), and MSOA of Workplace (inset figure). The MSOA of Residence can be interpreted as the origin for outbound trips to work, and the MSOA of Workplace as the destination.

The plans are presented on a mode-by-mode basis, to show how trip share varies across the town for each of the following modes:

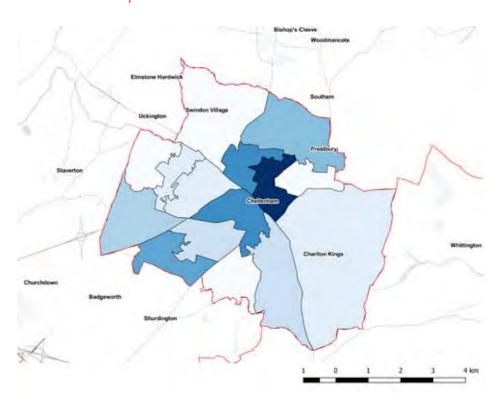
- Bus
- Cycling
- Walking
- Car or van (driving)
- Car or van (passenger)
- Rail

Plans are not presented for the modes with no, or very minor TTW trip share in Cheltenham (including, tube/tram/light rail, motorcycles, and taxis).

TRAVEL TO WORK BY BUS

MSOA of Residence MSOA of Residence Bishop's Cleeve Woodmancote 2.7 - 3.5 3.5 - 4.3 4.3 - 5.1 5.1 - 5.9 Elmstone Hardwick 5.9 - 6.7 6.7 - 7.5 Southam 7.5 - 8.3 Swindon Village Uckington 8.3 - 9.1 9.1 - 9.9 9.9 - 10.7 Prestbury Staverton Cheltenham Whittington Charlton Kings Churchdown Badgeworth Shurdington 4 km

MSOA of Workplace



Travel to work levels by bus in Cheltenham is average for a district in England and Wales, at around 6% (Full range of mode shares is 1–27%).

There are significant variations in these trips across the borough. There is a distinct north-west/south-east divide in origin MSOAs for travel to work by bus, with bus use higher in north-western half.

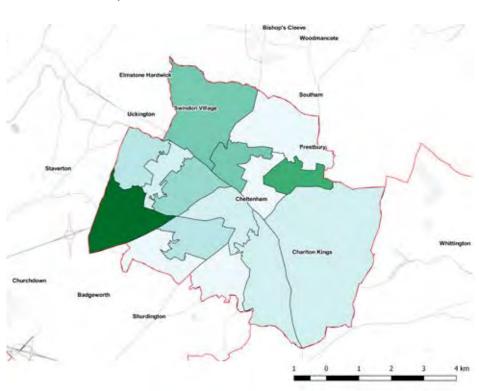
Bus use is generally higher in the MSOAs of residence where there is lower access to cars or vans, this is particularly striking in the area around Princess Elizabeth way.

The town centre is the dominant workplace destination for bus TTW trips. It is notable that the other major employment areas of Benhall and, in particular, Kingsditch are below average TTW bus destinations.

TRAVEL TO WORK BY CYCLING

MSOA of Residence MSOA of Residence Bishop's Cleeve Woodmancote 6.20 - 6.66 6.66 - 7.13 7.13 - 7.59 7.59 - 8.06 Elmstone Hardwick 8.06 - 8.53 8.53 - 8.99 Southam 8.99 - 9.46 Swindon Village Uckington 9.46 - 9.92 9.92 - 10.39 10.39 - 10.86 Prestbury Staverton Cheltenham Whittington **Charlton Kings** Churchdown Badgeworth Shurdington 4 km

MSOA of Workplace



Internal TTW by bike is quite high in the Cheltenham as a whole. For all TTW 7% of trips are by bike, which puts it in the 95th percentile across all England and Wales districts. However, in Oxford and Cambridge mode share is between 2.5x and 4x the level in Cheltenham. The plots presented here represent overall TTW mode share for cycling.

Cycling doesn't seem to be strongly correlated with car and van availability, or the Index of Multiple Deprivation, which suggests that cycling's popularity is not driven by levels of affluence.

The highest levels of cycling, by area of residence, are found in Prestbury, and by workplace in Benhall. However, Prestbury also has relatively high levels of cycling as a destination, as does the edge of town employment area of Kingsditch.

The town centre is, relatively, not a popular location for cycling to work.