



Cheltenham
Lottery



Help your fundraising grow

How does it work?



Sign up and get **your own page** on the lottery website



Send your supporters to your page to **buy tickets**



Your good cause keeps **50%** of all ticket sales!



Players can **WIN** prizes up to the **£25,000 jackpot!**

Why should you join?



There are **NO** costs to you, ever.



Regularly updated **marketing materials**



Access to your own **online dashboard**



Funds paid directly to your bank **monthly**

Find out more

Visit www.cheltenhamlottery.co.uk

Email support@cheltenhamlottery.co.uk Call 01242 396 124



Cheltenham
Lottery



How it works

The Cheltenham Lottery is a weekly online lottery. All funds raised go to good causes that benefit the local community in Cheltenham. The draw takes place every **Saturday night at 8pm**.

Each ticket costs **£1 per week** and consists of six numbers. The more numbers you match in a draw the bigger the prize you win! There is a 50:1 chance to win prizes up to the **£25,000 jackpot**.

Players choose who their ticket purchase will support. They can either support the Community Fund (funds are distributed to the local community) or they can choose a specific good cause to support.

There are a range of payment options. Players can play monthly via **Direct Debit** or credit/debit card so they never miss a draw. They can also make a **one off payment** via Debit Card for 1, 3, 6 or 12 months.

Players are notified by email when they win. To claim their winnings, they log in to The Cheltenham Lottery site and choose to either have the winnings paid directly into their nominated account or donate their winnings back to the good cause.

You can join the lottery online via the website or by calling the support team on 01242 396 124

60% from every ticket sold goes directly to good causes!

Good causes receive 50p from every ticket purchased via their lottery page. A further 10p is distributed to other local good caused via the central fund. 20p goes towards the prizes which can be won by supporters every week and 20p covers the cost of running the lottery and VAT.



How can your good cause join?

Applying is easy - it's all done online and takes a few minutes. Your organisation must provide community activities or services within Cheltenham, which are of benefit to the residents of Cheltenham. Cheltenham Borough Council will check each cause qualifies and approve them. A full list of criteria can be found on the website. Once approved, your page will become live within 1-2 working days. All you need to do is market the lottery to your supporters. You'll even be provided with marketing materials to help get you started.

There is a dedicated support team to help answer any questions you or your supports may have.

Find out more

Visit www.cheltenhamlottery.co.uk

Email support@cheltenhamlottery.co.uk Call 01242 396 124