

The logo for Podback, featuring the word "Podback" in a bold, sans-serif font with a circular arrow icon integrated into the letter "o". Below it, the text "THE POD RECYCLING SERVICE" is written in a smaller, all-caps, sans-serif font.

**Podback**<sup>®</sup>  
THE POD RECYCLING SERVICE

**There is now an  
easier way for  
you to recycle  
coffee pods.**

# What is Podback?

Podback is a new coffee pod recycling service. Created in partnership with the biggest names in coffee pod systems, Nespresso, NESCAFÉ Dolce Gusto and Tassimo to give people simple and easy ways to recycle them. It's the first of its kind in the UK. Find out if you can recycle your brand of pods at **podback.org**

Cheltenham Borough Council is supporting the new recycling service, enabling you to recycle your coffee pods every week, as part of your normal kerbside waste and recycling collections.

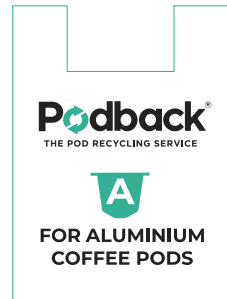
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## What types of coffee pods can be recycled?

Plastic and aluminium pods can be recycled using separate collection bags provided by Podback.

## What happens to the pods once collected?

The coffee grounds are used to create soil improver and renewable energy. The plastic and aluminium will be transformed into new products.



Choose the bag suitable for your pods

# What you need to do.

**1** Register for the Podback recycling service at **podback.org** and order your FREE recycling bags.



**2** Podback will send you a roll of bags for recycling your aluminium or plastic coffee pods. Once received, you can start recycling straight away.



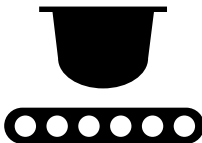
**3** Once you have your bags, simply follow the instructions and put them out for kerbside collection with your other waste and recycling containers by 7am on your normal collection day.

We are collecting them every week using both our household waste and recycling vehicles.



**To find out when your collection day is visit**

[www.cheltenham.gov.uk/podback](http://www.cheltenham.gov.uk/podback)



The pods are sent for reprocessing in the UK

Then we turn them into everyday things

# Frequently asked questions.

## 1 Can I put aluminium and plastic pods in the same bag?

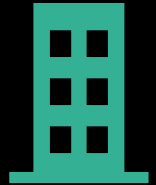
No, the different types of pods must be kept separate so they can be sent to the correct reprocessing facility. There are two different bags, a white one for aluminium pods and teal one for plastic pods. If you use both aluminum and plastic pods you should request both types of bags when you register.



## 2 What to do if you live in a flat or shared house?

You can still recycle your coffee pods if you receive a communal waste and recycling collection.

Simply place your filled bags in the dedicated area of the bin store or put them on top of your bins or boxes on your normal waste and recycling collection day.



## 3 Can I recycle any brand of coffee pod?

To find out if you can recycle your brand of coffee pods visit [podback.org](http://podback.org)

## 4 How do I get more FREE bags?

If you need more bags visit [podback.org](http://podback.org) to order more.



**Need more information?**

Visit [www.cheltenham.gov.uk/podback](http://www.cheltenham.gov.uk/podback)

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BOROUGH COUNCIL