

CHELTENHAM BOROUGH COUNCIL
THE BOROUGH OF CHELTENHAM (OFF-STREET PARKING PLACES) ORDER 2020
(VARIATION NO. 2) ORDER 2022

STATEMENT OF REASONS

It is considered necessary and appropriate to make amendments to the Borough of Cheltenham (Off-Street Parking Places) Order 2020, in order to help manage traffic congestion in the area of the Pittville Pump Room, including the car park which serves the facility and the adjoining Pittville Park.

The amendments are considered necessary for the following reasons:

1. The car park is adjacent to the Pittville Pump Room, currently run by The Cheltenham Trust, which annually hosts a significant number of events. The current arrangements effectively preclude performers and visitors to these events from using the car park, where any event is in excess of 4hrs. This variation will allow for the introduction of customer stays in excess of 4hrs and not exceeding 10hrs.
2. To bring charging arrangements in line with other similar Cheltenham Borough Council (CBC) car parks, removing the “up to 2 hr free” period and the necessity for customers to obtain a Pay & Display Ticket for such periods. This will help to simplify signage requirements, improve the customer experience for longer stay visitors and enable the introduction of further customer payment options, via a cashless ‘pay by telephone’ service. Any additional revenue generated will allow CBC to make provision for the continued maintenance and improvements to its car parking estate, including the area of land immediately surrounding the Pump Room.
3. To allow for free Sunday parking.