

Cheltenham Community Safety Partnership

STRATEGY

2026 – 2028



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Foreword

Cheltenham is a vibrant, welcoming and ambitious town. It is a place where people want to live, work, study and visit, and where strong communities play a vital role in supporting the wellbeing of residents. Maintaining and enhancing community safety is therefore fundamental to the success of our town and to the quality of life of everyone who calls Cheltenham home.

I am therefore pleased to introduce the Cheltenham Community Safety Partnership Strategy 2026–2028. This strategy sets out our shared commitment to preventing crime, reducing harm, protecting vulnerable people and creating safer communities through effective partnerships. It reflects the collective efforts of local authorities, Gloucestershire Constabulary, health services, probation, fire and rescue services, the voluntary and community sector, businesses and many other partners who work together to improve safety across our borough.

Community safety is not the responsibility of any single organisation. The challenges we face are increasingly complex and interconnected: requiring coordinated responses that combine prevention, early intervention, enforcement and support. Taking this approach, we have identified the areas where partnership action can have the greatest effect: tackling serious organised crime and exploitation, reducing anti-social behaviour and preventing violence against women and girls.

We recognise the importance of wider initiatives that contribute to community wellbeing and resilience, including supporting children and young people through No Child Left Behind, addressing harm outside the home, and strengthening community engagement.

The strategy is ambitious yet practical. It is underpinned by measurable outcomes, clear accountability and a commitment to continuous learning and improvement. The Community Safety Partnership will monitor local data, emerging risks and community concerns to ensure our approach remains responsive and effective throughout the life of this strategy.

I look forward to all of us in Cheltenham feeling its benefits in the coming years.

I would like to thank all our partners, community organisations, businesses, volunteers and residents who contribute to making Cheltenham a safer place. Working together, sharing knowledge and taking collective responsibility for our communities, we shall continue to build a town where everyone feels safe, respected and able to thrive.

Councillor Jamie Jamieson

Cabinet Member for Safety and Communities

Introduction

The Crime & Disorder Act 1998 requires responsible authorities to work together as a Community Safety Partnership (CSP) in formulating and implementing strategies on a local level to:

- *Reduce crime and disorder (Anti Social Behaviour)*
- *Reducing the misuse of drugs and alcohol*
- *Reduce reoffending*
- *Domestic Homicide Reviews (DHR)*

The main responsible bodies are Cheltenham Borough Council, Gloucestershire Police, Probation Services, Gloucestershire Fire Rescue Service, Social Care and Health partners. In addition to statutory partners CSP members include Gloucestershire County Council, Cheltenham BID and Volunteer and Community Sector representatives.

Related links

Serious Violence Duty (SVD) Act 2023

Crime & Policing Act 2026

Strategic Assessment

The Community Safety Partnership work closely with the Office of the Police and Crime Commissioner and Gloucestershire Constabulary to deliver shared priorities for reducing crime, disorder and vulnerability. Through joint problem-solving, information sharing, commissioning and community engagement, partners will support early intervention, prevention and enforcement activity that improves community safety and public confidence across Cheltenham.

- Alignment with the Police and Crime Prevention Plan and the local Police ASB Action Plan.
- OPCC Perception of Crime Survey
- Regular performance monitoring through CSP governance structures.
- Joint strategic needs assessments and data sharing arrangements.
- Collaborative funding opportunities through the OPCC to support local initiatives.

The production of a Strategic Needs Assessment (SNA) is a statutory requirement for Community Safety Partnerships. Its purpose is to highlight significant threats and issues that impact on community safety which can then be used to inform the CSP priorities and sub-groups.

In Gloucestershire, Safer Gloucestershire undertake a Joint Strategic Needs Assessment to establish countywide priorities. The current SNA was undertaken in 2023 and is in place until 2026.

In addition to the statutory priorities, the following priorities were recommended as a result of the SNA:

- Violence against women and girls · Hate crime · Road safety · Prevent · Urban street gangs & organised crime

Community Safety Priorities

Priority 1



Serious Organised Crime & Exploitation (SOCE)

Multi-agency response to SOCE affecting the local area focusing on threats such as drug supply, exploitation, organised acquisitive crime, knife crime, fraud, cyber-enabled crime, and community infiltration (e.g. cuckooing).

Priority 2



Multi Agency Problem Solving Forum (Anti-social Behaviour)

Police led multi agency subgroup with a holistic approach to tackling anti-social behaviour, reducing reoffending and improving community safety in Cheltenham. Within this priority there are area-based task groups including Scott & Edward Wilson House and the Town Centre that are tackling specific localised challenges.

Priority 3



Violence Against Women and Girls Forum (VAWG)

A collective of organisations working in solidarity to support, raise awareness, influence change and challenge processes to tackle crimes that disproportionately effect women and girls.

Supporting areas of work

The Community Safety Partnership has also identified the following areas of work which actively support the delivery of our priorities.



Evening & Nighttime Economy

Supporting the development of the ENTE Charter and maintaining a safe and thriving evening and nighttime economy.



No Child Left Behind (NCLB)

Working in partnership with No Child Left Behind to give young people and families hope for the future so they can achieve their potential and helping to create thriving and safer communities within our town.



Harm Outside the Home (HOTH)

Harm Outside the Home is a safeguarding approach to tackle the risks of harm faced by children outside their home, this includes harm which occurs online.

CSP supports the HOTH agenda by tackling contextual safeguarding issues raised by safeguarding partners and working on reducing child exploitation.

Priority 1

Serious Organised Crime & Exploitation

Action	KPI Measure	Deliverables
Mapping Serious Organised Crime & Exploitation within the locality Lead – Gloucestershire Police	% increase of multi-agency intelligence submissions Mapping of existing SOCE groups, individual and locations Annual completion of SOCE Local Profile	Information Sharing Oversight of multi-agency meetings coordinating information sharing and intelligence. • Endeavour Bronze • Operation Caspian • Weekly Partners Meeting Bi-monthly problem profiling updates from SOCU
Engagement, Disruption & Enforcement Lead – all partners	Number of engagement activities within locality and target groups (surveys, focus groups, event and projects) Number of engagements with at-risk young people (diversion referrals, attendance) Number of coordinated disruption activities (warrants, closures, tenancy actions). Reduction of MORiLE scoring for mapped OCGs	Operational Impact Endeavour Bronze Action plan and themes • Young People • Environmental • Health & Wellbeing • Communication Police and SOCU operations to tackle OCG and SOCE activities
Safeguarding Lead – Social Care and Police	Successful safeguarding interventions for exploited children and adults. Reduction in repeat victimisation	Reducing Exploitation Social Care interventions St Giles Trust Exploitation workers cases and outcomes. Victim Support Review Police victimisation data Promote and signpost to Victim Support Services
Community Awareness and Resilience Lead – all partners	Delivery of SOCE awareness training to all partners Number of awareness raising campaigns directed at community e.g.. Crimestoppers, Fearless)	Community Development Working in partnership with St Giles Trust to continue the development of a training programme to provide partners, community and families with the tools to understand behaviours and exploitation. Develop a communications programme aligning with national and localised campaigns and operations to raise awareness and educate

Priority 2

Reducing Anti-Social Behaviour (ASB)

Action	KPI Measure	Deliverables
Reducing anti social behaviour, criminal acts and environmental crimes in Cheltenham. Lead – Police and CBC	Incident & Crime – Bi-monthly ASB & Crime report data. Bi-monthly Environmental Crime report data. Bi-monthly CBC Housing ASB report data. Enforcement & Response – Bi-monthly logged patrols / joint patrols. Bi-monthly logged Police actions inc. Solace. Bi-monthly logged local authority actions. Outcomes – Quarterly % ASB & Crime incidents overall. Quarterly % Environmental Crimes overall. % of responses to the Perception of Crime Survey & improved performance of Local Authority & the Police dealing with ASB.	Partnership working – Data led deployments. Visibility patrols in identified hotspots. Regular joint patrols and business engagement. Regular Multi Agency meetings agreeing actions and responsibilities. Extraordinary meetings in relevant cases. Enforcement Consistent, visible enforcement and interventions inc. warnings, notices, ABC’s and injunctions. Deployment of mobile CCTV cameras in identified hotspot locations. Consistent mechanisms for reporting.
Partnership support to victims of crime and working together to reduce reoffending utilising out of court resolutions where appropriate. Lead – Victim Support and Police	Victim Support – % of victims offered support within 48 hours. % of victims offered support within 48 hours. % satisfied with the support provided. Repeat offenders & victims – Quarterly no. of reported repeat offenders. Quarterly no. of repeat victims and locations. % reoffending rate Out of Court Resolutions. % Our of Court Resolution cases with multi agency plans.	Partnership Working Maintain a strong multi agency framework through regular meetings, named lead organisation and clear governance and accountability. Work to a consistent framework for when and how OOCR’s are used and outcomes. Collect feedback from victims & offenders.
Improving public perception and awareness raising to communities, businesses and visitors on reporting anti social behaviour and responses to it. Lead – Cheltenham Borough Council	Awareness raising– No. of awareness campaigns per annum. Quarterly % Crimestoppers reporting. Perceptions – OPCC Public Perception survey results. Cheltenham Purple Flag survey results. CBC Housing Tenant satisfaction survey results Cheltenham BID business satisfaction results.	Communication Promote public safety & perception surveys Awareness campaigns & events e.g. Crimestoppers. Clear & consistent process for reporting and recording incidents. Public Perception Increase high visibility patrols and public engagement. PCSO community based drop in sessions. Work with Neighbourhood Watch Schemes. Share good news stories through posititve social media engagements.

Priority 3

Preventing Violence Against Women & Girls

Action	KPI Measure	Deliverables
Development of safety pledge to challenge & prevent incidents of sexual violence as a key priority of the Evening and Nighttime Economy Charter. Lead – Cheltenham Borough Council	Incidents and prevention % reduction in no. of sexual offences reported. % reduction from Perception of Crime Survey of women reporting feeling unsafe outside their home or public spaces. No. of venues completed required licensing training e.g. Ask Angela. Engagement No. of businesses that have adopted ENTE charter and the safety pledge. Successful award of the annual Purple Flag status.	Partnership Priority will sit with ASB Town Centre subgroup with oversight from VAWG Forum. Work with the Evening and Nighttime Economy Charter Working Group to develop safety pledge element. Promote finalised Charter to wider partners to raise awareness and share impacts and outputs.
Awareness raising of national and local campaigns, school outreach programmes and consistent training offer. Lead – Cheltenham Borough Council and St Giles Trust	Raising Awareness No. of campaigns delivered through local communications plan. Engagement No. of female students engaged in St Giles Trust SOS+ school outreach 6 week programme. Training No. of training sessions delivered each year. No. of training attendees each year.	Communication Local comms plan aligning with the Gloucestershire Sexual Violence Strategy Delivery of a minimum of four awareness campaigns: • 16 Days of Action • Sexual Violence week • Freshers Week • Showcase – ‘Her Voice, Her Cheltenham’ Report Engagement Delivery of SOS+ outreach programme in All Saints and Pittville School by St Giles Trust VAWG Worker Consistent training programme including: • Bystander Intervention • Safeguarding • Ask for Angela / Ask for Clive
Domestic Abuse policy and training development support for workplace management & staff Lead – Support services partners	Training & development No. of DA training sessions delivered. No. of businesses attendees to training events. Business Engagement Feedback from managers and staff on awareness of domestic abuse. No. of businesses engagement in policy support.	Educating businesses Develop accessible training and support programme, providing workplace staff with the understanding of domestic abuse. Offer expert support for the development and review of domestic abuse workplace policies and procedures. Work in partnership with Cheltenham BID to engage and educate businesses on domestic abuse.

Monitoring, Review & Governance

The Community Safety Partnership (CSP) will oversee the delivery of this strategy through performance monitoring and review. KPI's will be a standing agenda item at quarterly CSP meetings to ensure that delivery remains on track and that emerging risks and opportunities are identified at an early stage.

Monitoring will include:

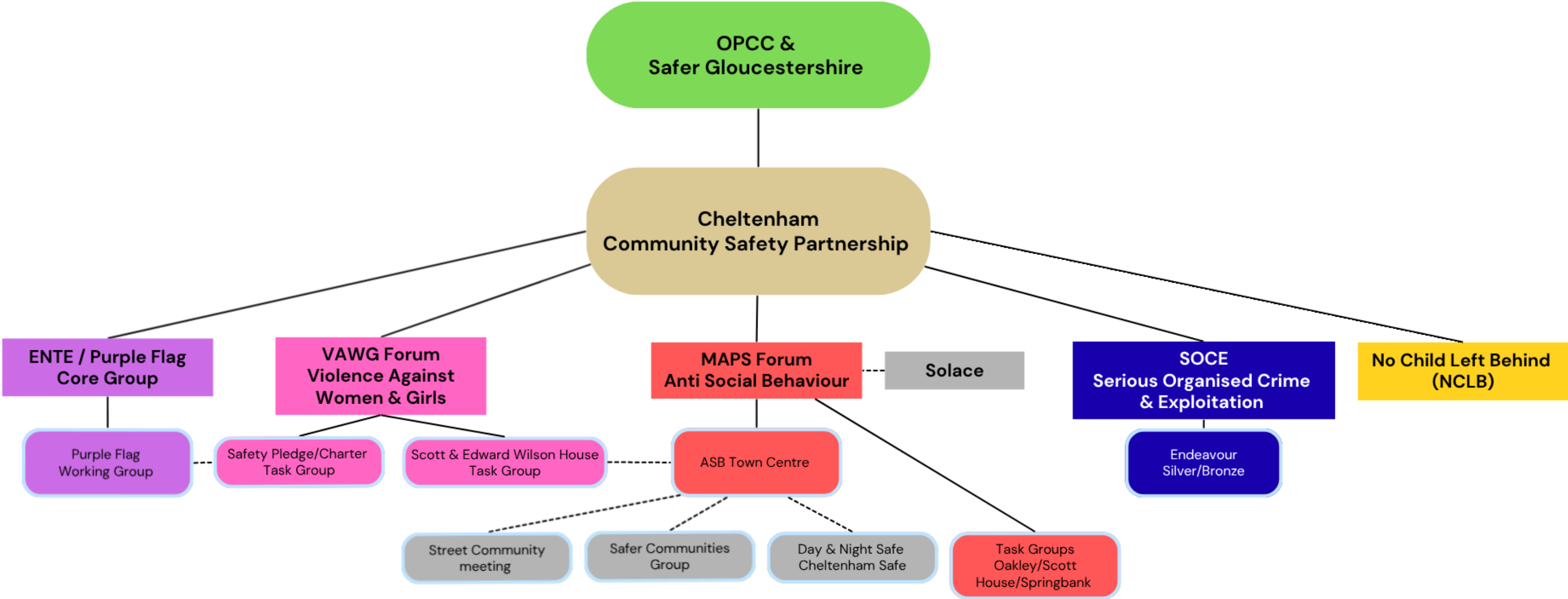
- Quarterly performance reports from each subgroup, outlining progress, challenges, and emerging issues.
- Six-monthly reviews of progress against the strategy's key performance indicators (KPIs), including analysis of performance trends, outcomes, and areas requiring additional focus.
- Review of partnership data and community feedback to identify emerging issues.
- Review of local, regional, and national developments, and legislation changes.

This strategy will be responsive to changing local needs and emerging issues using performance data, partner intelligence, and community engagement. The CSP may revise delivery plans, reallocate partnership resources where appropriate, or update strategic priorities to ensure that the strategy remains effective, evidence-led, and focused on achieving the best outcomes for our communities.

An annual review will reflect on the overall progress, celebrate successes, assess our partnership performance, and identify any future learnings.

Appendix 1

Cheltenham Community Safety Meeting Structure



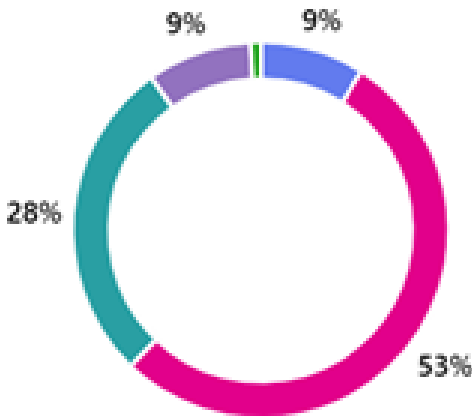
Appendix 2

Community Feedback

Feedback from the 2026 Evening and Nighttime Economy Public Perception Survey which was included in the Purple Flag Assessment and contributed to achieving a successful 11th Year award.

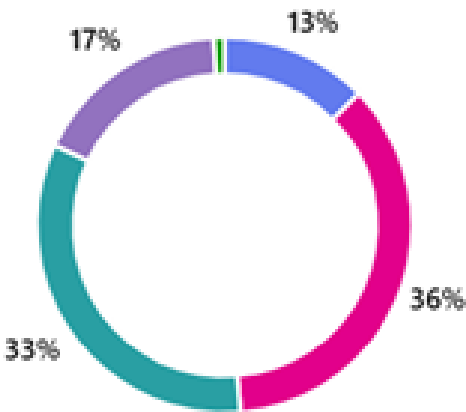
7. How would you rate your overall experiences of the Cheltenham evening and night-time economy?

Excellent	10
Good	59
Average	31
Poor	10
Very poor	1



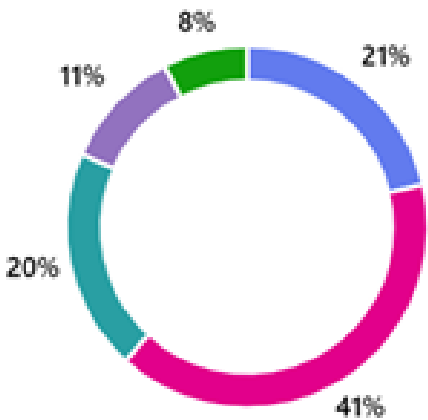
12. How safe do you feel when out in the evening and night-time economy?

Very safe	14
Safe	40
Neutral	37
Unsafe	19
Very unsafe	1



13. What are your main concerns about safety in the evening and night-time economy? (tick all that apply)

Poor lighting in public areas	45
Anti-social behaviour	86
Lack of police presence	42
Poor transportation options	23
Other	16



Thank you to our partners

Cheltenham Borough Council

Gloucestershire Police

Gloucestersire Office of Police and Crime Commissioner

Gloucestershire County Council

Gloucestershire Fire and Rescue Service

HM Probation Service

NHS and Public Health

Gloucestershire Social Care

Housing Services

Cheltenham BID

Representatives from the Volunteer & Communities Sector

